Curriculum Vitae

PERSONAL INFORMATION:

Name:	Fadi Ahmed Tawfeeq Herzallah
Residency:	Palestine
Marital Status:	Married
Birth Date:	03/June/1984
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EDUCATION:

- 2013-2017, PhD. degree in information science (Electronic Commerce), The National University of malaysia, www.ukm.edu.my
- 2006-2008, M.Sc. degree in Computer Information System, The Arab Academy for Banking and Financial Sciences, GPA: 87.9 (very good), www.aabfs.org
- 2002-2006, B.Sc. degree in Computer Science, Palestine Polytechnic University, GPA: 78.7 (very good), www.ppu.edu
- 2002, Secondary High School – Scientific Section, Al-Fadelia Secondary School, Tulkarm-Palestine, 84.1 (very good).

ACADEMIC & ADMINISTRATIVE EXPERIENCE

- September 2009 - Present, Assistant Professor at Departement of Business Administration and E-commerce, Palestine Technical University —Kadoorie, Tulkarm, www.ptuk.edu.ps

- September 2017- September 2018, Head of Accounting Information System Departement, Faculty of Business and Economics - Palestine Technical University —Kadoorie.

- July 2018- February 2018, Assistant Manager of Admission and Registration Department, Palestine Technical University —Kadoorie.

- September 2019- Present, Head of Business Administration and E-commerce Departement, Faculty of Business and Economics - Palestine Technical University —Kadoorie.

- Head, Development Committee, Master of E-Commerce Program, Palestine Technical University - Kadoorie

- Member, academic graduate studies council 2020-2021, College of Graduate Studies, Palestine Technical University - Kadoorie.

- July 2008 - 2013, Al-Quds Open University , Tulkarm — Palestine, Instructor "Part Time", www.qou.edu .

TRAINING AND WORKSHOPS:

- Structural equation modelling Smart PLS at The National University of Malaysia, 2015.

- Workshop on SEM-PLS at Mega mind training center —Malaysia, 2015.

- Workshop on writing paper and article using SEM AMOS style and format at IIUM-Malaysia, 2015.

- Time control skill workshop at UMP – Malaysia, 2015.

- SPSS and structural equation modelling using AMOS at panoply consultancy center-UM- Malaysia, 2016.

- Structural equation modelling introduction and advance level at Panoply Consultancy center-UM- Malaysia, 2015.

- SPSS and structural equation modelling using AMOS at The National University of Malaysia, 2016.

- Academic Writing at the National University of Malaysia, 2016.

- Workshop on mediation analysis and reporting using AMOS at Faculty of Business - the national university of Malaysia, 2016.

- Workshop on research methodology skills at Al-Najah Univesty- Palestine, 2019.

- Workshop on strategic planning at natunional school of administration- Palestine, 2019.

RESEARCH INTEREST:

Electronic commerce adoption, information ecology, organizational culture, information culture, organizatioanl performance, online banking, e-government, and cloud computing.

LIST OF JOURNAL PUBLICATIONS:

1. Mohanad Mofid Ayyash, Fadi A.T. Herzallah, Waleed Ahmed (2020), Toward Social Network Sites Acceptance in E-learning System: Students Perspective at Palestine Technical University-Kadoorie", International

Journal of Advanced Computer Science and Applications (IJACSA). Vol. 11, No. 2. http://dx.doi.org/10.14569/IJACSA.2020.0110241. (Scoups).

2. Mohanad Mofid Ayyash, **Fadi A.T. Herzallah**, Mohammed A. Al-Sharafi (2019), Arab Cultural Dimensions Model for E-Government Services Adoption in Public Sector Organizations: An Empirical Examination, Accepted by Electronic Government, an International Journal. (Scoups).

3. **Fadi A. T. Herzallah** , Qadri Kamal Alzaghal , Mohammed A. Al-Sharafi, Khalid Mohammad Hasan Sweis , Adel Issa Mohammad Hassan (2020), Online social networks adoption in micro small and medium enterprises: An empirical evaluation using the task-technology fit model. (Accepted by Studies in Systems, Decision and Control- Book Series) (Scoups).

4. Mohammed A. Al-Sharafi, **Fadi A.T. Herzallah**, Qasim Alajmi, Muriati Mukhtar, Ruzaini Abdullah Arshah and Dirar Eleyan (2019). Information Culture Effect on E-Commerce Adoption in Small and Medium Enterprises: A Structural Equation Modeling Approach. **Acceptep** by the International Journal of Business Information Systems.(Scoups).

https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijbis

5. Mohammed A. Al-Sharafi , Ruzaini Abdullah Arshah , Qasim Alajmi , **Fadi A. Herzallah** , Yousef A. M. Qasem (2018). The Influence of Perceived Trust on Understanding Banks' Customers behavior to Accept *Internet* Banking Services. Indian Journal of Science and Technology, 11(20), 1-9, http://indjst.org/index.php/indjst/article/view/91928. (Scoups).

6. Al-Sharafi, Mohammed A., Ruzaini Abdullah Arshaha, **Fadi A.T. Herzallah**, and Qasim Alajmi, Emad A. Abu-Shanab (2018). The Impact Of Customer Trust And Perception Of Security And privacy On The Acceptance Of Online Banking Services: Structural Equation Modeling Approach, International Journal of Industrial Management IJIM: Volume 4 June 2018 © Universiti Malaysia Pahang Malaysia, http://ijim.ump.edu.my/images/IJIM-4/IJIM4-5.pdf.

7. Al-Sharafi, M. A., Arshah, R. A., **Herzallah, F. A**., & Alajmi, Q. (2017). The Effect of Perceived Ease of Use and Usefulness on Customers Intention to Use Online Banking Services: The Mediating Role of Perceived Trust. International Journal of Innovative Computing, 7(1), http://ijic.fc.utm.my/index.php/ijic/article/view/139

8. **Herzallah, F.,** & Mukhtar, M. (2016). The Effect of Technology, Organization Factors on E-Commerce Adoption among Palestinian SMEs. Indian Journal of Science and Technology, 9(38), 1-4. http://indjst.org/index.php/indjst/article/view/101279. (Scoups).

9. **Herzallah, F**., & Mukhtar, M. (2016). The Impact of Perceived Usefulness, Ease of Use and Trust on Managers' Acceptance of e-Commerce Services in Small and Medium-Sized Enterprises (SMEs) in Palestine. International Journal on Advanced Science, Engineering and Information Technology, 6(6), 922-929, http://ijaseit.insightsociety.org/index.php?option=com_content&view=article&id=9&Itemid=1&article_id=1377. (Scoups).

10. **Herzallah, F**., & Mukhtar, M. (2016). E-Commerce Adoption Factors Among Palestinian SMEs: A Descriptive Study. Journal of Islamic and Human Advanced Research, 6(1), 1-7.

11. **Herzallah, F.**, & Mukhtar, M. (2015). Organization Information Ecology and E-Commerce Adoption: Effect on Organizational SMEs Performance. Journal of Computer Science, 11(3), 540-551, http://thescipub.com/abstract/10.3844/jcssp.2015.540.551. (Scoups).

12. The Impact of Viral Marketing Strategies on Student`s Image in Public Universities in Palestine: Case Study at Palestine Technical University Kadoorei (Under Review) (Scoups).

13. Understanding Customers Continuous Intention to Use of Social Commerce: A Theoretical Model and Empirical Examination (Under Review) (Scoups).

14. Understanding the Determinants of Employees e-HRM Continuous Intention to Use (Under Review) (Scoups).

15. E-HRM Practices on Organizational Performance: An Employee's Perspective (Under Review) (Scoups).

16. System Quality Determinants that affect Customer Trust in Mobile Commerce (in progress).

17. E-Commerce Websites Localization: Does language matter? (In progress).

LIST OF CONFERENCE PUBLICATIONS:

1. Fadi A.T. Herzallah, Mohammed A. Al-Sharafi, Qasim Alajmi, Muriati Mukhtar, Ruzaini Abdullah Arshah and Dirar Eleyan (2018). Conceptualizing a Model for the Effect of Information Culture on Electronic Commerce Adoption. The 3rd International Conference of Reliable Information and Communication Technology 2018. July 23-24, 2018 at at Kuala Lumpur, Malaysia.

2. **Herzallah, F**., & Mukhtar, M. (2016). The Effect of Technology, Organization Factors on Ecommerce Adoption Among Palestinian SMEs. COMSCET 2016. 23-24 January, 2016 at Kuala Lumpur, Malaysia.

3. Al-Sharafi, Mohammed A., Ruzaini Abdullah Arshaha, Qasim Alajmi, and **Fadi A.T. Herzallah** (2016). Understanding Online Banking Acceptance by Jordanian Customers: The Effect of Trust Perceptions. Paper presented at the 6th International Graduate Conference on Engineering, Science & Humanities (IGCESH 2016), School of Graduate Studies, Universiti Teknologi Malaysia, 15 -17 August 2016.

4. Al-Sharafi, Mohammed A., Ruzaini A. Arshah, **Fadi A.T. Herzallah**, and Emad A. Abu-Shanab (2016). The Impact of Customer Trust and Perception of Security and Privacy on the Acceptance of Online Banking Services: Structural Equation Modeling Approach. Paper presented at the Third National Conference for Postgraduate Research (NCON-PGR2016), Universiti Malaysia Pahang, Pekan, Pahang, 24-25 September 2016.

5. **Herzallah, F**., & Mukhtar, M. (2015). The Impact of Internal Organization Factors on the Adoption of E-commerce and its Effect on Organizational Performance among Palestinian Small and Medium Enterprise. International conference on e-commerce, Sarawak, 103-110

LIST OF JOURNAL AND CONFERENCE (ARABIC):

1. محمد صبري هارون، سهى مفيد أبو حفيظة، عبد الرحيم أحمد، **فادي أحمد حرزالله**. (2016). البنوك الاسلامية في فلسطين والتحديات التي تواجهها. مجلة البحوث التجارية المعاصرة – كلية التجارة سوهاج. المجلد 30، الجزء الثاني من العدد الاول.

2. سهى مفيد أبو حفيظة ، محمد صبري هارون، عبد الرحيم أحمد، **فادي أحمد حرزالله**.

(2015). المرابحة للآمر بالشراء في البنوك الإسلامية في فلسطين. المجلة الدولية للبحوث الإسلامية والانسانية المتقدمة، المجلد5 ، العدد 10،اكتوبر 2015،32-19.

3. **فادي أحمد حرزالله**، سهى مفيد أبو حفيظة، عادل حسان (2019). نموذج مقترح للعوامل المؤثرة في تبني تطبيقات التواصل الاجتماعي في شركات التامين التعاوني في فلسطين. المؤتمر العلمي الأول – التأمين التعاوني واقع وآفاق. (20 –ابريل). كلية الدعوة وأصول الدين -جامعة القدس -فلسطين.

4. **فادي احمد حرزالله**، سامر محمد عرقاوي، (2019). أبعاد الصحة التنظيمية وعلاقتها بتحسين مستوى الالتزام التنظيمي لدى العاملين في البلديات الفلسطينية- دراسة حالة، المؤتمر العلمي الدولي التاسع المشترك حول: الاتجاهات الحديثة في إدارة البلديات وتحسين جودة أدائها . (22-24 –يوليو). الجامعة الأردنية- جامعة القدس المفتوحة- بلدية الخليل..

5. سامر محمد عرقاوي، **فادي أحمد حرزالله**، سهى مفيد أبو حفيظة، مهند أبو مويس، (2020)، الابتكار الإداري واستراتيجية ريادة الأعمال: العلاقة والأثر دراسة حالة في الشركة الإسلامية الفلسطينية للتنمية. مجلة جامعة فلسطين التقنية للأبحاث، 2020، 8(1)، 47-64.

COURSES TAUGHT:

- Research Methods (Master of e-Commerce Program)

- E-commerce

- Information system analysis and design

- E-management

- Software Engineering

- Management Information Systems

- Introduction to Computing

- Data processing and introduction to programming in C

- Database Systems

- Management Information System Auditing and Evaluation

- Accounting Information system

- Computer applications in the administration

- Computer applications in the finance.

- Computer applications in the accounting

- Computer applications in the marketing

- Software in Industrial Management

- Computer in the education

- Software Application (HTML, Photoshop and Flash).

- Introduction to C++

COMPUTING SKILLS:

- Programming: Experienced in C, C++, Java, VB.NET.

- Database Management: Experienced in MS-Access, Oracle.

- Web Development: Experienced in HTML, ASP.NET.

- CASE Tools: Rational RoseTM , MS Project2003, Visio.

- OO Analysis and Design: Experienced in UML.

- Others: Experienced in MS-Office (word, excel, PowerPoint), Good background in PC maintenance and troubleshooting.

LANGUAGES:

- Arabic: Native.

- English: Good (reading, writing, speaking).

OTHERS:

- Ability to work under pressure.
- Ability to work with a team.

REFERENCES:

- Assoc. Prof. Dr. Mustafa Abu Safa , Vice president for academic affairs, Palestine Polytechnic University, Palestine-Hebron, mustafa@ppu.edu , Mobile: +970-059- 9253737.
- Assist. Prof. Dr. Mohammad Otair , The Arab academy for banking and financial sciences, Jordan-Amman , motair@aabfs.org , Mobile +962-795-578892.
- Assoc. Prof. Dr. Nael Salman, Head of Electrical Engineering Department, Palestine Technical Univesity -Kadoorie, Tulkarm, Palestine. n.salman@ptuk.edu.ps , Mobile +970-599998109.

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